

\$\$ UB HFES Bad Design Contest \$\$

October is National Ergonomics Month!



I see bad designs everywhere!

October 17th - 31st

**Take a selfie with a bad design found
on UB campuses (include location)**

Explain why it is an awful design

Tweet it @ubHFES with #ubNEM

1st place: \$50 Amazon gift card

2nd place: \$25 restaurant gift card

3rd place: Two movie tickets

(Winners are selected based on how bad the design is, how well the downsides are explained, the creativity, and number of retweets and favorites.)



Sponsored by the UB Human Factors and Ergonomics Society Chapter

