

\$\$ Take Selfie with a Bad Design \$\$



I see *bad designs* everywhere!

Don't you?

**Take a selfie with a bad design found on
UB campuses (include location)**

Explain why it is an awful design

Tweet it @ubHFES with #ubNEM

Top 3 worst designs* will win

\$50 Amazon gift card

\$25 restaurant voucher

Two movie tickets

Oct 12th -16th

(Based on how bad the design is, how well the downsides are explained, your creativity and number of reTweets and Favorites)



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